

REMARKS/ARGUMENTS

In response to the Examiner's further Office Action of March 18, 2009 the Applicant respectfully submits the accompanying Amendment of the claims and the below Remarks.

Regarding Amendment

In the Amendment:

independent claim 1 is amended to specify that a door in a wall portion of the cartridge is arranged to be open during printing so as to expose a wound portion of print media to enable a roller of the digital photofinishing system to contact the wound portion and that during printing an unwound portion of the roll is fed through the printer by operation of the roller on the wound portion. Support for these amendments can be found at page 12, line 27-page 15, line 12 of the present specification;

dependent claim 19 is cancelled; and

dependent claims 20 and 21 are unchanged.

It is respectfully submitted that the Amendment does not add any new matter to the present application.

Regarding 35 USC 103(a) Rejections

It is respectfully submitted that the subject matter of amended independent claim 1, and claims 19-21 dependent therefrom, is not disclosed by Silverbrook in view of Kato, Driggers and/or Enix, because unlike the claimed invention in which the door is open during printing so that the drive roller of the photofinishing system can drive a wound portion of the roll of print media in the cartridge, Kato specifically discloses that cover 3 must be closed to cause the paper feed roller 4 to contact the roll paper 100 (see paragraph [0034]), and therefore no combination of Silverbrook, Kato, Driggers and Enix teaches or suggests the specific arrangement of the claimed invention.

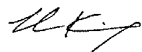
It is respectfully submitted that all of the Examiner's rejections have been traversed. Accordingly, it is submitted that the present application is in condition for allowance and reconsideration of the present application is respectfully requested.

Very respectfully,

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